

For this metadata project, the researcher has chosen to use the PBCore metadata schema to catalog ten short non-fiction films from CAAMFest (formerly the San Francisco International Asian American Film Festival). The digital collection comprises non-fiction short films that received the Loni Ding Award for Social Issue Documentary in the years leading up to 2025. This award recognizes films and filmmakers that reflect the passions of the late TV producer Loni Ding, who devoted her life to advocacy and played a key role in founding several public media organizations.

The project identifies the American Archive of Public Broadcasting as the target repository for use by public media practitioners, producers, local stations, researchers, and viewers. The ten short films are listed below, ordered by award year:

- 2025 - *Why My Dad Loves* directed by Nkaujoua Xiong
- 2024 - *Unpacking Immigration* directed by Harleen Kaur Bal
- 2023 - *Cambodian Futures* directed by Dustin Nakao-Haider
- 2022 - *My Name is Lai* directed by Lucy Saephan
- 2021 - *83 and Alone* directed by Alina Peng and Charles Zhang
- 2020 (Fall) - *Fighting For Family* directed by Lan Nguyen
- 2020 (Spring) - *F1-100* directed by Emory Chao Johnson
- 2019 - *In This Family* by Drama Del Rosario
- 2018 - *A Letter for Sang-Ha* directed by Mina Fitzpatrick
- 2014 - *Why We Rise* directed by Brian Redondo and Corinne Manabat Cueva

The researcher selected this metadata schema because the organization hosting the film festival serves as a steward of public broadcasting, and PBCore was designed specifically to serve communities within that ecosystem. The purpose of this digital collection is to preserve the metadata of these award-winning independent documentary shorts and to memorialize them for future use and subsequent program instantiations.

On October 1, 2025, the Corporation for Public Broadcasting (CPB), which served as a lifeline for federally funded media for over six decades, was shut down as part of a rescission package, marking the end of an era in American media history.

Established in 1967 by the Public Broadcasting Act, the CPB served as the steward of the federal government's investment in public broadcasting. It partnered with and provided funding to public radio and television stations, as well as related online services across the U.S., focusing on supporting underserved communities and providing essential services to citizens nationwide.

The CPB awarded a grant to the public television station GBH in Boston and the Library of Congress to initiate a long-term project aimed at digitally preserving and making accessible public radio and television programming. This project facilitated the collection, management,

and preservation of these materials, ultimately resulting in the establishment of the American Archive of Public Broadcasting (AAPB).

Given the CPB's historical impact on American media and its relationship to these ten award-winning short films, to which the researcher has a personal affinity, this research commemorates the corporation's contributions by applying the PBCore metadata schema—the same standard utilized by the AAPB to catalog its digital assets.

According to the official PBCore website, "PBCore is a way to organize information about audiovisual content. PBCore records can easily be shared, allowing information about media assets and collections to be exchanged between organizations and media systems."

Originally developed by public broadcasting communities in the United States, PBCore allows producers and local stations to better share, manage, and preserve their media. Since its inception, an increasing number of moving-image archives and media organizations outside the public broadcasting ecosystem have adopted PBCore to manage their audiovisual collections.

The key functions of the PBCore metadata schema are to serve as:

- A guideline for cataloging or describing audiovisual content (as a content standard)
- A model for building custom databases/applications
- A guideline for identifying a set of vocabularies for fields describing AV assets
- A data model for a configurable collection management system (Omeka, Collective Access, etc.)
- An exchange (import or export) mechanism between applications
- A guideline for creating inventory spreadsheets

According to the AAPB Cataloging Guidelines (AAPB Blog, 2015), the AAPB defines a minimally cataloged record as one containing:

- Asset Type (**pbcoreAssetType**): Categorizes the record (e.g., Program, Clip, Raw Footage).
- Identifier (**pbcoreIdentifier**): Unique identification for the asset (using the **source** attribute to identify the provider).
- Title (**pbcoreTitle**): The name of the program or segment (often paired with a **titleType**).
- Short Description (**pbcoreDescription**): A brief summary of the content (usually a "Short Description").
- Genre (**pbcoreGenre**): Describes both the format of the content and its topical nature.
- Asset Date (**pbcoreAssetDate**): The date of creation or broadcast.
- Creators (**pbcoreCreator**): The primary entity responsible for the intellectual content.
- Contributors (**pbcoreContributor**): Individuals or organizations that made secondary contributions.

- If known, Rights Statement (**pbcoreRightsSummary**): Basic information regarding the legal status and usage permissions.

For supporting documentation and reference for XML hierarchical order and schema guidelines, [PBCore.org](http://PBCore.org) also provides Demo Records for PBCore Root Elements for a Minimal Description Document which support this.

For this metadata project, the researcher utilized the [PBCore Cataloging Tool](#), which is available for download on the PBCore website for various operating systems. The PBCore Cataloging Tool is designed "to make it easy for any user to create valid PBCore XML documents," facilitate the creation of template documents, and standardize controlled vocabulary terms for institutions. The tool includes video tutorials and walkthroughs for the following tasks:

- Create and Edit Records - Explains how to make new and edit individual PBCore records
- How to Search - Explains how to search records in the PBCore Cataloging Tool
- Controlled Vocabularies - Explains how to use and update controlled vocabulaires in the PBCore Cataloging Tool
- Preparing a CSV for the PBCore Cataloging Tool - Explains how to format a CSV file for ingest in to the PBCore Cataloging Tool
- Using Spreadsheets - Explains how to export and import data in CSV format, so that you have your data as a spreadsheet

After reviewing the setup tutorials and successfully installing the cataloging tool, the researcher generated the following XML records for each of the ten short films in the digital collection:

**2025 - Why My Dad Loves directed by Nkaujoua Xiong**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
  <pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
  <pbcoreAssetDate>May 10, 2025</pbcoreAssetDate>
  <pbcoreIdentifier source="LD2025">LD2025</pbcoreIdentifier>
  <pbcoreTitle>Why My Dad Loves</pbcoreTitle>
  <pbcoreDescription>At the age of 13, my father left his homeland, Laos, to seek a brighter
future in the United States. Throughout the years, he devoted himself to supporting his family,
seldom sharing the details of his past. This film intimately explores the experiences that shaped
my father's understanding of love.

</pbcoreDescription>
```

```
<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
<pbcoreCreator>
  <creator>Nkaujoua Xiong</creator>
</pbcoreCreator>
<pbcoreContributor>
  <contributor>CAAMFest</contributor>
</pbcoreContributor>
<pbcoreRightsSummary>
  <rightsSummary>Permission of Creator Required</rightsSummary>
</pbcoreRightsSummary>
</pbcoreDescriptionDocument>
```

### **2024 - *Unpacking Immigration* directed by Harleen Kaur Bal**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
  <pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
  <pbcoreAssetDate>May 11, 2024</pbcoreAssetDate>
  <pbcoreIdentifier source="LD2024">LD2024</pbcoreIdentifier>
  <pbcoreTitle>Unpacking Immigration</pbcoreTitle>
  <pbcoreDescription>A Punjabi Sikh meatpacking community in California's Central Valley
reflects on migration, labor, and belonging.</pbcoreDescription>
  <pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
  <pbcoreCreator>
    <creator>Harleen Kaur Bal</creator>
  </pbcoreCreator>
  <pbcoreContributor>
    <contributor>CAAMFest</contributor>
  </pbcoreContributor>
  <pbcoreRightsSummary>
    <rightsSummary>Permission of Creator Required</rightsSummary>
  </pbcoreRightsSummary>
</pbcoreDescriptionDocument>
```

### **2023 - *Cambodian Futures* directed by Dustin Nakao-Haider**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
```

```
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
  <pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
  <pbcoreAssetDate>May 14, 2023</pbcoreAssetDate>
  <pbcoreIdentifier source="LD2023">LD2023</pbcoreIdentifier>
  <pbcoreTitle>Cambodian Futures</pbcoreTitle>
  <pbcoreDescription>The Chicago-based chef, Ethan Lim, son of Cambodian-Chinese
immigrant parents who worked in restaurants to survive, is doing things now on his own terms.
He is creating vibrant dishes that ask a multitude of questions: how might Cambodian cuisine
evolve had the civil war not paused its evolution? What types of food “deserve” to be awarded
and recognized publicly? If you make prahak, will they come?</pbcoreDescription>
  <pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
  <pbcoreCreator>
    <creator>Dustin Nakao-Haider</creator>
  </pbcoreCreator>
  <pbcoreContributor>
    <contributor>CAAMFest</contributor>
  </pbcoreContributor>
  <pbcoreRightsSummary>
    <rightsSummary>Permission of Creator Required</rightsSummary>
  </pbcoreRightsSummary>
</pbcoreDescriptionDocument>
```

**2022 - My Name is Lai directed by Lucy Saephan**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
```

xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html  
https://raw.githubusercontent.com/WGBH/PBCore\_2.1/master/pbcore-2.1.xsd">

<pbcoreAssetType source="PBCore">Program</pbcoreAssetType>

<pbcoreAssetDate>May 22, 2022</pbcoreAssetDate>

<pbcoreIdentifier source="LD2022">LD2022</pbcoreIdentifier>

<pbcoreTitle>My Name is Lai </pbcoreTitle>

<pbcoreDescription>Lai, a first generation Mien American elder, shares the events leading up to her

arrival to the U.S. as a refugee survivor of war. Lai retraces moments of her life

from memories as a young child, to being a newly arrived refugee finding her way

in the U.S. Through these memories, Lai reflects on her life, passing on cultural

traditions, fears of losing her independence, and hopes for the future.</pbcoreDescription>

<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>

<pbcoreCreator>

<creator>Lucy Saephan</creator>

</pbcoreCreator>

<pbcoreContributor>

<contributor>CAAMFest</contributor>

</pbcoreContributor>

<pbcoreRightsSummary>

<rightsSummary>Permission of Creator Required</rightsSummary>

</pbcoreRightsSummary>

</pbcoreDescriptionDocument>

**2021 - 83 and Alone directed by Alina Peng and Charles Zhang**

<?xml version="1.0" encoding="UTF-8" standalone="no"?>

```
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
```

```
<pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
```

```
<pbcoreAssetDate>May 1, 2021</pbcoreAssetDate>
```

```
<pbcoreIdentifier source="">LD2021</pbcoreIdentifier>
```

```
<pbcoreTitle> 83 and Alone</pbcoreTitle>
```

```
<pbcoreDescription>Bhutan is one of the world's two carbon-negative countries. But,
sandwiched between carbon-emitting giants China and India, it suffers from climate-related
issues that have led to its disastrous water crisis. After his children leave him, Daw, an elderly
Bhutanese villager, must fend for himself. In this powerful documentary, Directors Charles
Zhang and Alina Peng thoughtfully explores a community made empty because of
water.</pbcoreDescription>
```

```
<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
```

```
<pbcoreCreator>
```

```
<creator>Alina Peng, Charles Zhang</creator>
```

```
</pbcoreCreator>
```

```
<pbcoreContributor>
```

```
<contributor>CAAMFest</contributor>
```

```
</pbcoreContributor>
```

```
<pbcoreRightsSummary>
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```
<rightsSummary>Permission of Creator Required</rightsSummary>
```

```
</pbcoreRightsSummary>
```

```
</pbcoreDescriptionDocument>
```

**2020 (Fall) - *Fighting For Family* directed by Lan Nguyen**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
```

```
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
```

```
<pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
```

```
<pbcoreAssetDate>October 14, 2020</pbcoreAssetDate>
```

```
<pbcoreIdentifier source="LD2020F">LD2020F</pbcoreIdentifier>
```

```
<pbcoreTitle>Fighting For Family</pbcoreTitle>
```

```
<pbcoreDescription>Almost two decades ago, Chuh and Rex, refugees from the indigenous tribes of Vietnam, fell in love and started a family in North Carolina. In 2017, the unthinkable happened. Chuh was deported to Vietnam, leaving Rex and their four daughters behind in the U.S. Chuh works on adjusting to life in Vietnam, while Rex resiliently balances working, raising her children, and maintaining her long-distance relationship. The family and their communities mobilize to fight for Chuh's return to the U.S.
```

This powerful documentary is an eye opener and explores the emotional toll deportation has on a community. With some excellent direction and stellar subjects, this film has the strength to make impact in the world.</pbcoreDescription>

```
<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
```

```
<pbcoreCreator>
```

```
<creator>Lan Nguyen</creator>
```

```
</pbcoreCreator>
```

```
<pbcoreContributor>
```

```
<contributor>CAAMFest</contributor>
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```
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```
<pbcoreRightsSummary>
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```
<rightsSummary>Permission of Creator Required</rightsSummary>
```

```
</pbcoreRightsSummary>
```

```
</pbcoreDescriptionDocument>
```

**2020 (Spring) - F1-100 directed by Emory Chao Johnson**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
  <pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
  <pbcoreAssetDate>May 21, 2020</pbcoreAssetDate>
  <pbcoreIdentifier source="LD2020S">LD2020S</pbcoreIdentifier>
  <pbcoreTitle>F1-100</pbcoreTitle>
  <pbcoreDescription>Art, animation, archival footage, and digital video are interwoven in this
transnational meditation through time and space of an international art student carrying a heavy
burden.
</pbcoreDescription>
  <pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
  <pbcoreCreator>
    <creator>Emory Chao Johnson</creator>
  </pbcoreCreator>
  <pbcoreContributor>
    <contributor>CAAMFest</contributor>
  </pbcoreContributor>
  <pbcoreRightsSummary>
    <rightsSummary>Permission of Creator Required</rightsSummary>
  </pbcoreRightsSummary>
</pbcoreDescriptionDocument>
```

**2019 - In This Family by Drama Del Rosario**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
```

```
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
  <pbcoreAssetType source="PBCore">Program</pbcoreAssetType>
  <pbcoreAssetDate>May 11, 2019</pbcoreAssetDate>
  <pbcoreIdentifier source="LD2019">LD2019</pbcoreIdentifier>
  <pbcoreTitle>In This Family</pbcoreTitle>
  <pbcoreDescription>A son revisits audio recordings of his home life in the aftermath of being
outed as gay and recalls how his traditionally Catholic parents eventually embraced him for who
he is.</pbcoreDescription>
  <pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
  <pbcoreCreator>
    <creator>Drama Del Rosario</creator>
  </pbcoreCreator>
  <pbcoreContributor>
    <contributor>CAAMFest</contributor>
  </pbcoreContributor>
  <pbcoreRightsSummary>
    <rightsSummary>Permission of Creator Required</rightsSummary>
  </pbcoreRightsSummary>
</pbcoreDescriptionDocument>
```

**2018 - A Letter for Sang-Ha directed by Mina Fitzpatrick**

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html
https://raw.githubusercontent.com/WGBH/PBCore_2.1/master/pbcore-2.1.xsd">
```

<pbcoreAssetType source="PBCore">Program</pbcoreAssetType>

<pbcoreAssetDate>May 16, 2018 </pbcoreAssetDate>

<pbcoreIdentifier source="LD2018">LD2018</pbcoreIdentifier>

<pbcoreTitle>A Letter for Sang-ah</pbcoreTitle>

<pbcoreDescription>In Seoul, only 1% of children are raised by single mothers. Without legal rights to their own children, many women are forced to put their children up for adoption against their will. Fitzpatrick tells a story that paints the struggles and triumphs of a single mother in Korea. — Emily San Nicolas

</pbcoreDescription>

<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>

<pbcoreCreator>

<creator>Mina Fitzpatrick</creator>

</pbcoreCreator>

<pbcoreContributor>

<contributor>CAAMFest</contributor>

</pbcoreContributor>

<pbcoreRightsSummary>

<rightsSummary>Permission of Creator Required</rightsSummary>

</pbcoreRightsSummary>

</pbcoreDescriptionDocument>

**2014 - *Why We Rise* directed by Brian Redondo and Corinne Manabat Cueva**

<?xml version="1.0" encoding="UTF-8" standalone="no"?>

<pbcoreDescriptionDocument xmlns="http://www.pbcore.org/PBCore/PBCoreNamespace.html"

xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"

xsi:schemaLocation="http://www.pbcore.org/PBCore/PBCoreNamespace.html

https://raw.githubusercontent.com/WGBH/PBCore\_2.1/master/pbcore-2.1.xsd">

<pbcoreAssetType source="PBCore">Program</pbcoreAssetType>

```
<pbcoreAssetDate>March 16, 2014</pbcoreAssetDate>
<pbcoreIdentifier source="LD2014">LD2014</pbcoreIdentifier>
<pbcoreTitle>Why We Rise</pbcoreTitle>
<pbcoreDescription>A call to action: From revolutionary Filipinas to undocumented youth,
Chinese lesbians and Japanese internment camp survivors, these films shed light on the need for
Global Social Justice.
</pbcoreDescription>
<pbcoreGenre>Short Films, Documentary Films</pbcoreGenre>
<pbcoreCreator>
  <creator>Brian Redondo, Corinne Manabat Cueva</creator>
</pbcoreCreator>
<pbcoreContributor>
  <contributor>CAAMFest</contributor>
</pbcoreContributor>
<pbcoreRightsSummary>
  <rightsSummary>Permission of Creator Required</rightsSummary>
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</pbcoreDescriptionDocument>
```

Ultimately, this metadata project provided an immersive and in-depth opportunity to catalog a significant collection of films, resulting in a deeper understanding and appreciation of the AAPB archive and the PBCore metadata schema.

## References

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<https://americanarchive.org/help/obtain-metadata>

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AAPB Blog. <https://blog.americanarchive.org/2015/03/05/aapb-cataloging-guidelines-available/>

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